P8U-0228
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a course in

television script writing

JUNE 16-27, 1952

offered by

UNIVERSITY EXTENSION, University of Toronto

in collaboration with

THE CANADIAN BROADCASTING CORPORATION,

television service

course director GILBERT SELDES, A.B. (Harvard)

Born in Alliance, New Jersey, 1893.
Graduated from Harvard University—1914.
Newspaper correspondent, World War I.
Political correspondent in Washington, D.C. for L'Echo de Paris, 1918.
Associate Editor, Colliers Magazine, 1919.
Dramatic Critic and Managing Editor of Dial, New York, 1920–23.

Director of Television Programme Department, Columbia Broadcasting System, 1937-45, during which time he was responsible for total output, and more than 1500 hours of transmissions. Created programme formats, camera techniques, and established styles of acting, methods of visualization, and principles of writing in the dramatic, documentary, and other fields.
In addition to producing, he also wrote and directed MC work.
Adapted The Young in Heart for the Lucky Strike Theatre, 1951.
Taught T.V. production and arrangements of programmes, as well as a special course in T.V. Writing at School of Radio Technique—TV—New York.

Movies
Was for a short time a member of the writing staff of Paramount.
Co-produced and wrote commentary for *This is America,* an original seven-reel historical news-documentary.

Radio
Wrote prize-winning series, "Americans All—Immigrants All."
Arranged programmes for American School of the Air.
Arranged the continuity for the Kostelanetz programme.
Adapted four plays for Ford Radio Theatre. Some of which were repeated on C.B.C.

Theatre
Adapted Aristophanes' *Lysistrata,* longest run Classic in the American Theatre.

Books
The Seven Lively Arts; The Movies Come from America; The Great Audience; Writing for Television (at press).

course in

television script writing

The Course will consist of introductory lectures on the general nature of television; influence of physical, social, and economic factors on television writing.

It will include dialogue; use of symbolic props; comparison of movies and live drama, with emphasis on the different values of plot twists and character development; examination of dramatic types, including series, domestic comedy, daytime serial, mystery, and full-length plays, original or adapted.

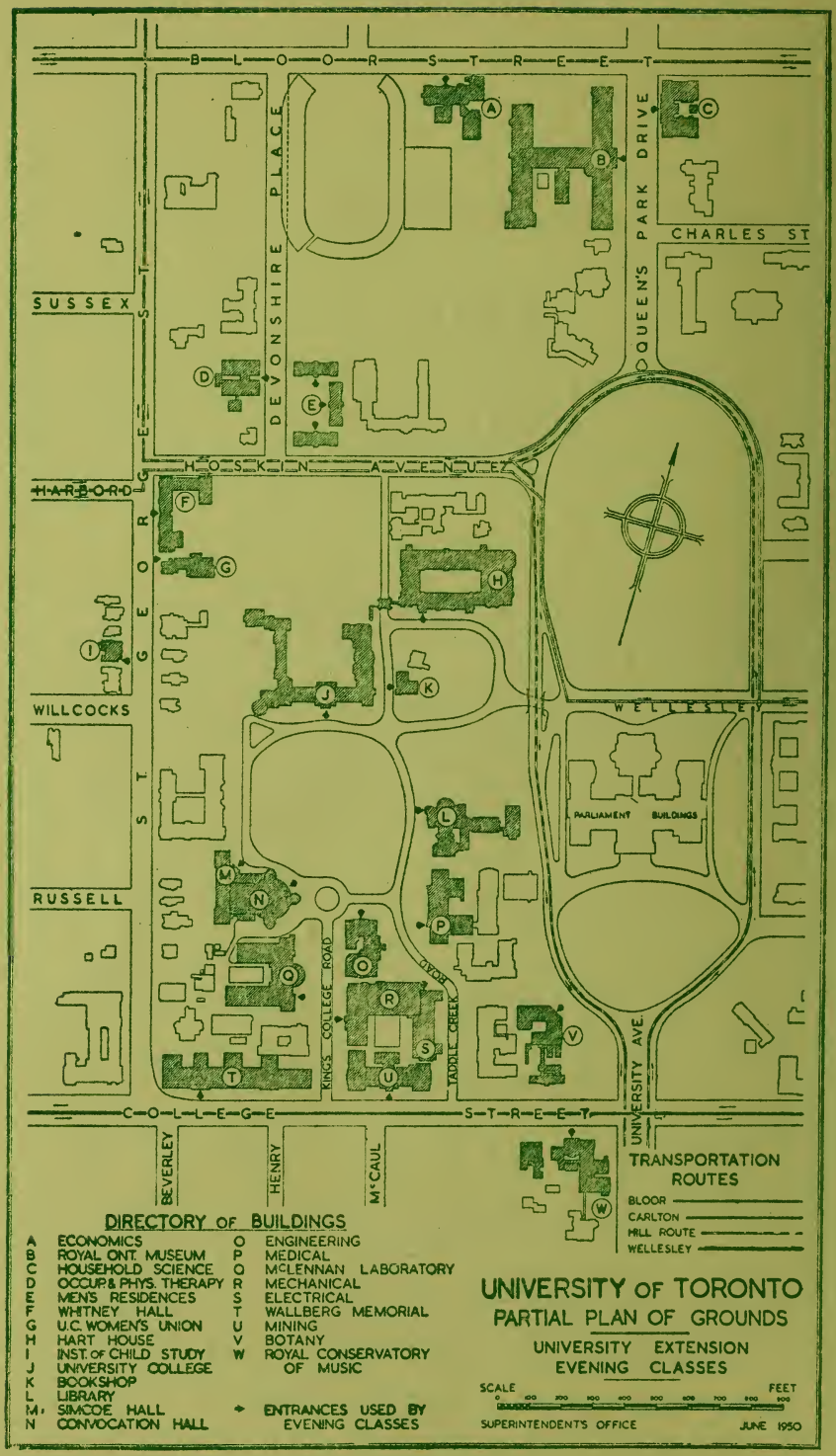
Non-dramatic, educational, documentary news will also be dealt with, as well as continuity writing of programmes for children and commercials.

Consideration will be given to directing, and other special functions; the analysis of time factors, presentation of programme ideas, marketing, and protection of copyright.

Students will have an opportunity to write treatments, scenarios and full scripts on assigned subjects for comparison with scripts and kinescopes of such actual productions as may be available, and on subjects of their own choice.

This is a full-time Course for experienced writers.
Fee—$40.00. Enrolment limited.

Applications should be received by the office of University Extension, Room 222, Simcoe Hall, by 12 o'clock noon, Wednesday, June 11, 1952. For further information, telephone University Extension, MIdway 6611, Local 21.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DEVONSHIRE PLACE
QUEEN'S PARK DRIVE
CHARLES ST
SUSSEX
HOSKIN AVENUE
HARBORD
ST GEORGE
WILLCOCKS
WELLESLEY
PARLIAMENT BUILDINGS
RUSSELL
KINGS COLLEGE ROAD
TADDLE CREEK ROAD
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C HOUSEHOLD SCIENCE
D OCCUP. & PHYS. THERAPY
E MEN'S RESIDENCES
F WHITNEY HALL
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